

## **Privacy Policy**

Thank you for choosing to be part of our community our hockey for you Academy. We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about this privacy notice, or our practices with regards to your personal information, please contact us at [hockey4uacademy@hotmail.com](mailto:hockey4uacademy@hotmail.com).

When you visit our website and more generally use any of our services, we appreciate that you are trusting us with your personal information. We take your privacy very seriously. In this privacy notice, we seek to explain to you in the clearest way possible information we collect, how we use it and what rights you have in relation to it. We hope you take some time to read through it carefully, as it is important. If there are any terms in this privacy notice that you do not agree with, please discontinue use of our services immediately.

This privacy notice applies to all information collected through our services, as well as any related services, sales, marketing or events.

### **1. What information do we collect?**

In short: We collect personal information that you provide to us.

We collect personal information that you voluntarily provide to us when you express an interest in obtaining information about us or our products and services, when you participate in activities on the website or otherwise when you contact us. The personal information that we collect depends on the context of your interactions with us and the website, the choices you make and the products and features you use. The personal information we collect may include the following:

**Personal information provided by you.** We collect names, phone numbers, email addresses, mailing addresses, and other similar information.

**Payment Data.** We may collect data necessary to process your payment if you make purchases, such as your payment instrument number, and the security code associated with your payment instrument. All payment data is stored by PayPal. You may find their privacy notice here:

<https://www.paypal.com/uk/webapps/mpp/ua/privacy-full>

All personal information that you provide to us must be true, complete and accurate, and you must notify us of any changes to such personal information.

## **2. How do we use your information?**

In Short: We process your information for purposes based on business interests, the fulfilment of your order, compliance with our legal obligations, with us and/or your consent.

We use personal information collected by via our website for a variety of business purposes described below. We process your personal information for these purposes and reliance on our legitimate business interests, in order to enter into or perform a contract with you, with your consent, and slash or for compliance with our legal obligations. We indicate the specific processing grounds we were lying next to each purpose listed below.

We use the information we collect or receive:

- Fulfill and manage you orders
- Administer and deliver products and prize draws.
- To respond to enquiries and offer support
- To send marketing and promotional communications
- Deliver targeted advertising to you

## **3. Will your information be shared with anyone?**

In short: We only share information with your consent, to comply with laws, to provide the services you have ordered to you and to fulfil business obligations.

We may process or share your data that we hold based on the following legal basis:

**Consent:** my process your data if you have given a specific content to use your personal information for a specific purpose.

**Legitimate interests:** we may process your data when it is reasonably necessary to achieve our legitimate business interests.

**Performance of a contract:** where we have entered into a contract with you we may process your personal information to fulfil the terms of our contract.

**Legal obligations:** we disclose information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena.

**Vital Interests:** We may disclose your information where we believe it is necessary to investigate, prevent, or take action regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person and illegal activities, or as evidence in litigation in which we are involved.

#### **4. How Long do we keep your information?**

In short: We keep your information for as long as necessary to fulfill the purposes outlined in this privacy notice unless otherwise required by law.

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize such information, or if this is not possible then we will securely store your information and isolate it from any further processing.

#### **5. How do we keep your information safe?**

In short: We aim to protect your personal information through a system of organizational and technical security measures.

We have implemented appropriate technical and organisational security measures designed to protect security of any personal information we process. However, despite our safeguards and efforts to secure information, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorised third parties will not be able to defeat our security, and improperly collect, access, steal or modify your information. We will do our best to protect your information although transmission of personal information to and from our website is at your own risk.

#### **6. What are your privacy rights?**

In short: In some regions, such as the European economic area, you have rights that allow you greater access to and control over your personal information. You may contact us to review, change or terminate your personal information at any time.

In some regions, you have certain rights under the applicable data protection laws. These may include the right (i) to request access and obtain a copy of your personal information, (ii) to request rectification or erasure, (iii) to restrict the processing of your personal information, and (iv) if applicable to data portability. To make a request, please contact us at [hockey4uacademy@hotmail.com](mailto:hockey4uacademy@hotmail.com).

If we are relying on your consent to process your personal information, you have the right to withdraw your consent anytime. Please note however that this will not affect the lawfulness of the processing before its withdrawal, nor will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.

If you are a resident in the European economic area and you believe we are unlawfully processing your personal information, you also have the right to complain to your local data protection supervisory authority.

## **7. Controls for do not track features**

Most web browsers and some mobile operating systems and mobile applications include a do not track feature or setting you can activate so signal your privacy preference not to have data about your online browsing activities monitored and collected. At this stage no uniform technology standard for recognised and implementing dnt signals has been finalised as such, we do not currently respond to dnt browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about the practise in a revised version of this privacy notice.

## **8. Do we make changes to this notice?**

In short: Yes, we will update this notice necessary to stay compliant with relevant laws.

We will update this privacy notice from time to time. The updated version will be indicated by an updated revised date and the updated version will be effective as soon as it is accessible. If we make material changes to this privacy notice, we notify you either by prominently posting a notice of such changes or by directly sending you a notification. Encourage you to review his privacy next frequently to be informed of how we are protecting your information.

#### **9. How can you contact us?**

If you have any questions or comments about this notice, you may contact our data protection officer, Neil Evans by email at [hockey4uacademy@hotmail.com](mailto:hockey4uacademy@hotmail.com)

#### **10.How can you review, update or delete your information?**

Based on the applicable laws of your country, you may have the right to request access to the personal information we collect from you, change that information, or delete it in some circumstances. To request to review, update, or delete your personal information, please contact: [hockey4uacademy@hotmail.com](mailto:hockey4uacademy@hotmail.com).